

# 2021 Daffodil Day Artistic Design Schedule and Guidelines

## Spring

*Spring brings rebirth and refreshed growth - a fitting time to celebrate the creative spirit and strength of America's recent cultural readjustment resulting in renewed simplicity, fresh air, and open space.*

### Inter Club Classes

5 Entries per class

Inter Club exhibits are presented in the name of the Garden Club of Virginia member club. Inter Club exhibits are displayed in front of a backdrop or trifold (exhibitor's choice). A single club member or a team of club members may prepare the Inter Club exhibit for their member club.

#### **Class 1 French Rococo Filled**

*"Spring won't let me stay in this house any longer! I must get out and breathe the air deeply again." Gustav Mabler*

During the French Rococo period, King Louis XV, tremendously influenced by Madame de Pompadour, focused on intimacy and increased lightness. Rococo gatherings of small parties, buffet suppers, and outdoor picnics replaced the large and lavish grand parties of the former Baroque period.

A French Rococo arrangement executed without the use of floral foam. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold. The color of the backdrop or trifold is exhibitor's choice and should be consistent with colors of the Rococo period. Refer to [Traditional Floral Styles and Designs](#).

#### **Class 2 Abstract Filled**

*"The spiral in a snail's shell is the same mathematically as the spiral in the Milky Way galaxy, and it's also the same mathematically as the spirals in our DNA. It's the same ratio that you'll find in very basic music that transcends cultures all over the world." Joseph Gordon-Levitt*

An Abstract design incorporating a spiral form. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).

## Forward!

Forward we go! As the Garden Club of Virginia celebrates its 100th anniversary, we are reminded that the challenges required by our changing cultural landscape have inspired creativity, flexibility, and exciting innovation. Floral design has responded with inventive contemporary styles characterized by bold forms and marked vibrancy.

## Individual Artistic Classes

Teams of two persons may prepare an exhibit together except for Class 7.  
4 Entries per class

### **Class 3 Creative Line Mass Filled**

*“Everyone who's serious about what they're doing must be in constant motion forward.” Ed O'Brien*

A Creative Line Mass arrangement implying forward motion. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).

### **Class 4 Pot-et-Fleur Filled**

*“She turned to the sunlight  
And shook her yellow head,  
And whispered to her neighbor:  
‘Winter is dead.’ “*

*A.A. Milne When We Were Very Young*

A Pot-et-Fleur arrangement designed according to the description below. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).

A Pot-et-Fleur design consists of two or more rooted plants and cut plant material in a single container. It should not be organized as a landscape or terrarium. Rooted plants may be all flowers, all foliage or a combination of the two. Plants may be kept in their pots, placed in plastic bags or placed in a planting medium. Cut fresh flowers may be inserted in small bottles, floral tubes, and hidden among the plants. Other plant material such as fruit, nuts, or branches may be added for embellishment. Moss may be used to cover the top.

### **Class 5 Modern Mass Filled**

*“Life is all about sharing. If we are good at something, pass it on. That is the pleasure I get from teaching. We should all share.” Mary Berry*

A **Modern Mass** arrangement using no floral foam. Daffodil Day 2021 debuts “Modern Mass,” a design style new to the Garden Club of Virginia. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).

Modern Mass: A composition in which materials are tightly massed, with little or no space between components, featuring vibrant color blocks, bold contrast, and compelling textures. Floral materials are selected for their creative form, with restrained variety and little or no transitional material.

## *Gather and create from natural materials . . .*

### **Class 6 Botanical Arts Egg or Eggs**

*"Everyone needs time to develop their dreams. An egg in the nest doesn't become a bird overnight." Lois Ehlert*

A Botanical Arts egg or eggs. Accessories may be included at the discretion of the exhibitor, as long as they are an integral part of the design created by the exhibitor from natural plant materials. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice) with a fourth frontal view photograph which includes a ruler to show size. Also see Botanical Arts Division instructions in Schedule.

### **Class 7 Needlework Daffodil Bulb or Bulbs**

*"Truth, like the burgeoning of a bulb under the soil however deeply sown, will make its way to the light." Ellis Peters*

A Needlework daffodil bulb or bulbs executed in 2021. A 4-inch diameter square or round 18-count mesh canvas executed by a single exhibitor. Consultants may be employed for the design of the stitches. Creative stitching techniques and beading are encouraged. Exhibitor will finish the canvas to be no larger than 5 inches in diameter. Accessories may be included at the discretion of the exhibitor. Exhibits should be displayed according to exhibitor's choice and photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice). Also see Botanical Arts Division instructions in Schedule.

## *Challenges on a global scale . . .*

Challenges on a global scale and here at home have inspired us to rethink, regroup, create, and grow. In accordance with our Garden Club of Virginia tradition begun in 1920, our collective courage and inspiration has enabled us to creatively use the unexpected, or to use the ordinarily expected in a new and unexpected way. We are flexible, versatile, and innovative, preserving our honored legacy, creating exciting possibilities, and protecting our cherished environment. We look forward to the next 100 years!

### **Class 8 Challenge \$35 Filled**

*"It's not what you look at that matters, it's what you see." Henry David Thoreau*

A Challenge Class in which all materials, container, and backdrop will be supplied to exhibitors, who will create within a two-hour time frame a design in accordance with parameters shared with them at the start of the challenge. Exhibits will be viewed from four sides.

The Challenge Class takes place at the Kent-Valentine House, 12 East Franklin Street, Richmond, Virginia, on Tuesday, March 16. Masks are required and social distancing and all safety protocols will be observed. A fee of \$35 will provide container, floral materials and backdrop for this class. Payment is made online at time of registration.

### **Class 9 Pollinator Posies Filled**

*"The earth is what we all have in common." Wendell Berry*

A Designer's Choice arrangement employing one of the GCV floral design styles using primarily flowers favored by our essential pollinators. This class does NOT require that daffodils predominate. Plant materials essential to pollinators, both native and otherwise, may be found at "Native Plant Finder" on the National Wildlife Federation website and search by ZIP code and season: <https://www.nwf.org/NativePlantFinder/Plants>. Exhibits should be photographed from three sides according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).

### **Class 10 Stretch Filled**

*"A mind that is stretched by a new experience can never go back to its old dimensions." Oliver Wendell Holmes, Jr.*

A contemporary **Stretch** arrangement. Exhibits should be photographed from the front and from one other view, which the exhibitor may select, following photographic instructions included in the Schedule, against a neutral background, backboard, or trifold, the color of which is the exhibitor's choice. Contemporary Stretch: A creative design, which consists of two units, one larger than the other, and has a strong component connecting the two (the "stretch" component). This connective component between the two units should be dynamic and imply tension as if the two units were involved in a "tug of war." The units should appear as if they had been one, with some of the same plant material in each, but have been pulled apart. The placement of the two units is key so as to enhance the tension and create depth. Exhibitors should also follow the parameters of *Contemporary Styles* and *About Creative Designs* set forth in the Garden Club of Virginia's [Contemporary Floral Styles and Designs](#), pages 3-4.

[Click Here](#) for Artistic Design Entry Rules, Entry Procedures and Plant Material Conditioning Tips.

## Botanical Arts Division

### Instructions for Class 6

1. Each Botanical Arts egg exhibit should be created exclusively from dried plant material. All plant material used must be dried, including flowers, foliage, seeds, pods, nuts (in or out of shells), vegetables, twigs, vines, reeds, etc. Only plant material, mechanics and their surface treatments (i.e., paints, nail polishes, varnishes, waxes, etc.) are permitted. Artificial, endangered and locally invasive plant material may not be used.
2. Forms and shapes should be assembled or judiciously carved by the exhibitor. Any plant material may be cut, incised or shaped to enhance artistic effect.
3. Non-plant material (i.e., cardboard, metal, twine, string, cording, etc.) may be used only for construction and must not show. Processed products may not be included in design (i.e., couscous, tapioca, balsa wood, ground cinnamon, ground coffee or ground pepper, etc.).

4. Accessories may be included at the discretion of the exhibitor as long as they are an integral part of the design created by the exhibitor from natural plant materials.
5. Exhibits should be photographed from three sides and a fourth photograph submitted for Class 6, according to Schedule instructions against a backdrop or trifold (color is exhibitor's choice).
6. A key card must accompany each entry with an untreated sample of each plant material used in the design, correctly identified with botanical and common names, affixed to a 4" x 6" white, unlined card. The required information must be printed in pencil or black waterproof ink or typed.
7. A Statement of Intent, of 25 words or fewer, on a 4" x 6" white, unlined card, printed in black waterproof ink or typed, should accompany each exhibit.



## Instructions for Class 7

1. Each Botanical Arts Needlework Daffodil must be the work of the exhibitor under whose name it is registered. All handiwork must be executed by the exhibitor.
2. Consultants may be employed with respect to stitch design.
3. Thread selection is the decision of the exhibitor. Creative stitch techniques are encouraged, and beading is permitted.
4. If forced to withdraw, the exhibitor must find a substitute, unless the class has a waiting list.
5. Statement of Intent is optional.

## Photographing Artistic Design Exhibits

1. Light your exhibit well so that the image is well lit but not overexposed. Light placed behind the photographer works best.
2. Place a solid backboard or trifold behind the entry to eliminate a busy background. Consult Schedule for color requirements.
3. Photographs of exhibits (with the exception of those entered in the Photography division) are not required to be taken by the exhibitor - photographs may be taken by an individual other than the exhibitor but views as described in the Schedule must be submitted.
4. Smart phone cameras may be used. An Apple iPhone of 8 or higher will produce a higher quality result.
5. Photograph the exhibit at eye level, straight on. Include views: front, left side, and right side, and as specifically stated in the class description in the Schedule.
6. Because cropping reduces resolution, try to fill the photograph frame with the exhibit. If you must crop, keep the ratio to 2:3.
7. Photographs of exhibits (with the exception of those entered in the photography division) may not be enhanced; however, cropping is allowed.
8. Entries will not be judged on the quality of the photograph, unless otherwise noted in the Schedule.
9. You must rename your image file to include your name and entry number. Your entry number will be emailed to you by Bev Earman following your registration online.
10. Entering a show constitutes permission to use images of the submitted content in all GCV communications.

*With grateful appreciation to Claire Mellinger and Kim Cory for photograph instructions.*

*Questions? Please feel free to contact Edie Hessberg, Photography Committee Chairman, at [ediehessberg@gmail.com](mailto:ediehessberg@gmail.com)*

## Artistic Design Awards

Awards will be presented virtually on April 1, 2021. Trophies are awarded virtually to Blue Ribbon winners, except where noted, and will be displayed at the Kent Valentine House with the 2021 recipients' names on a printed card.

### **Mrs. Littleton H. Mears Trophy**

This perpetual award was given by the Garden Club of the Eastern Shore in memory of Mrs. Littleton H. Mears, founder. It is awarded to a member club of the Garden Club of Virginia for the Best Inter Club Arrangement at the annual Daffodil Show.

### **The Decca Gilmer Frackelton Award**

This perpetual award, given in memory of Decca Gilmer Frackelton by her family and the Rappahannock Valley Garden Club, is awarded annually at the Garden Club of Virginia Daffodil Show/Daffodil Day to the Best Arrangement in the show by an Individual. First awarded in 2007.

### **The Sandra Sadler Baylor Award**

First presented in 2004, this perpetual award was given by Sandra Sadler Baylor for the Most Creative Arrangement by an individual. A nationally acclaimed flower arranger and member of the Virginia Beach Garden Club and the Garden Club of Norfolk, through many years of artistic judging Sandra has become enamored by creative spirit. In donating this award, she wishes to encourage that creative spirit in others. No ribbon is required to win.

### **The Hunter Hankins Savage Award**

This perpetual award was given by the Garden Club of Norfolk in memory of Hunter Savage, the twenty-ninth President of the Garden Club of Virginia. It is awarded to the best Novice arrangement in the annual Daffodil Show.

### **The Mentor Award**

This perpetual award highlights the treasured mentor-novice relationship that arises from teamwork, sharing, education, and excellence, all hallmarks of the Garden Club of Virginia. It is awarded for a design which presents an innovative, creative, and skillful interpretation of the Schedule, executed by a registered mentor-novice partner team in a GCV Artistic Design or Botanical Arts division that has placed second or first in its class. Given in 2021 by Meredith Reutershan Lauter in honor of Molly Trapani, Garden Club of Norfolk, and Rose Marie Bundy, Tuckahoe Garden Club of Westhampton, both award-winning GCV exhibitors who as novices studied, exhibited, persevered, and excelled, passing forward their legacy and serving as highly respected teachers and mentors to others. "When you get where you're going don't forget to turn back around and help the next one in line." Tim McGraw, Humble and Kind

### **People's Choice Award**

Viewers will have an opportunity to vote for their favorite Artistic Design exhibit beginning April 1 when the show opens. Instructions will be provided at that time.